

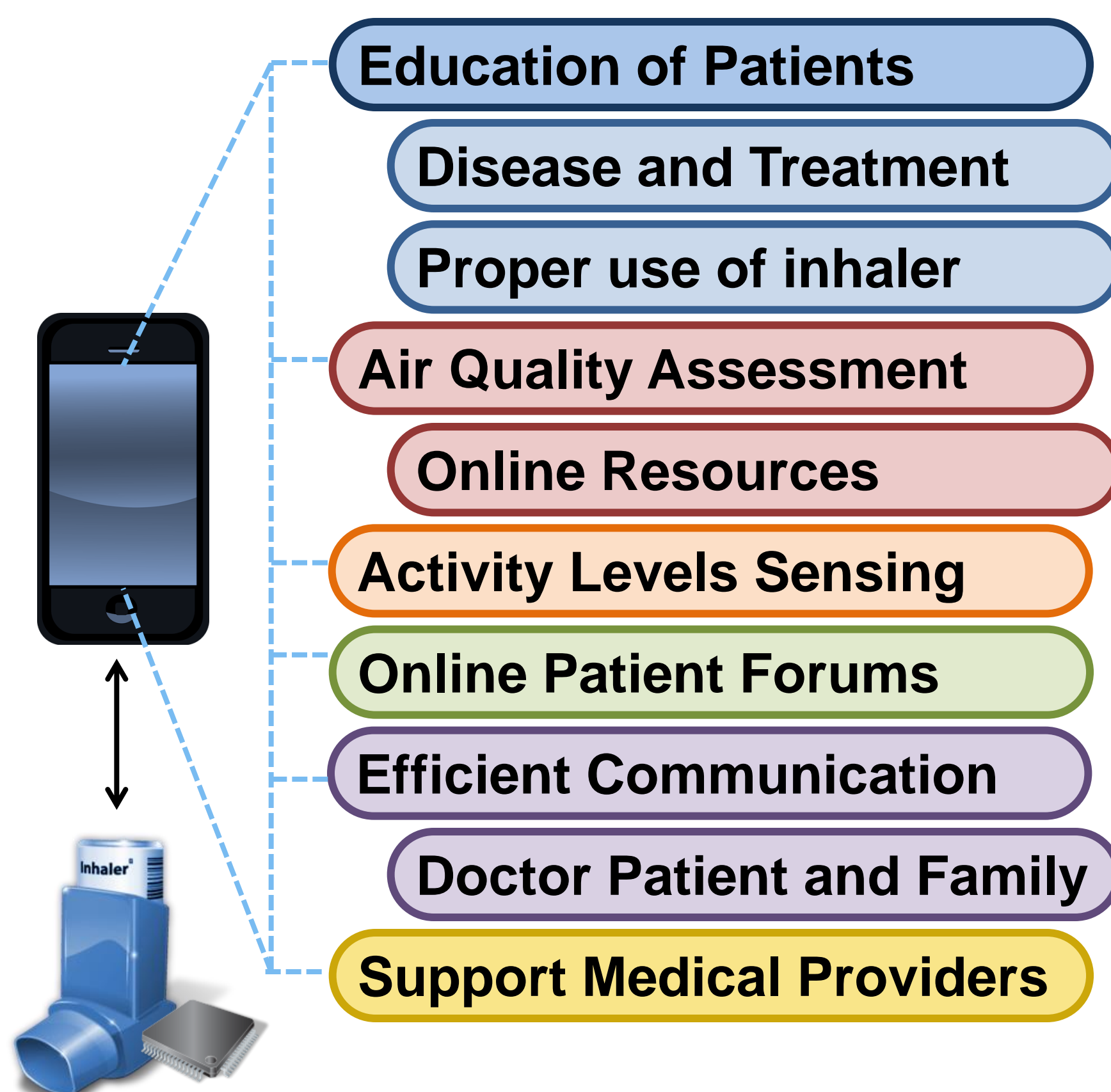
Introduction

The wave of **digital health** is continuously growing and promises to **transform the experience of patients** and **optimise the efficiency and effectiveness of the healthcare system as a whole**. Respiratory medicine is in the centre of these developments, especially due to the fundamental importance of **self-management** for the control of chronic respiratory diseases. Modern Information and Communication Technologies (ICT) promise to **overcome significant barriers of self-management approaches** such as their difficult deployment and reduced adherence.

Respiratory Healthcare in the Digital Age

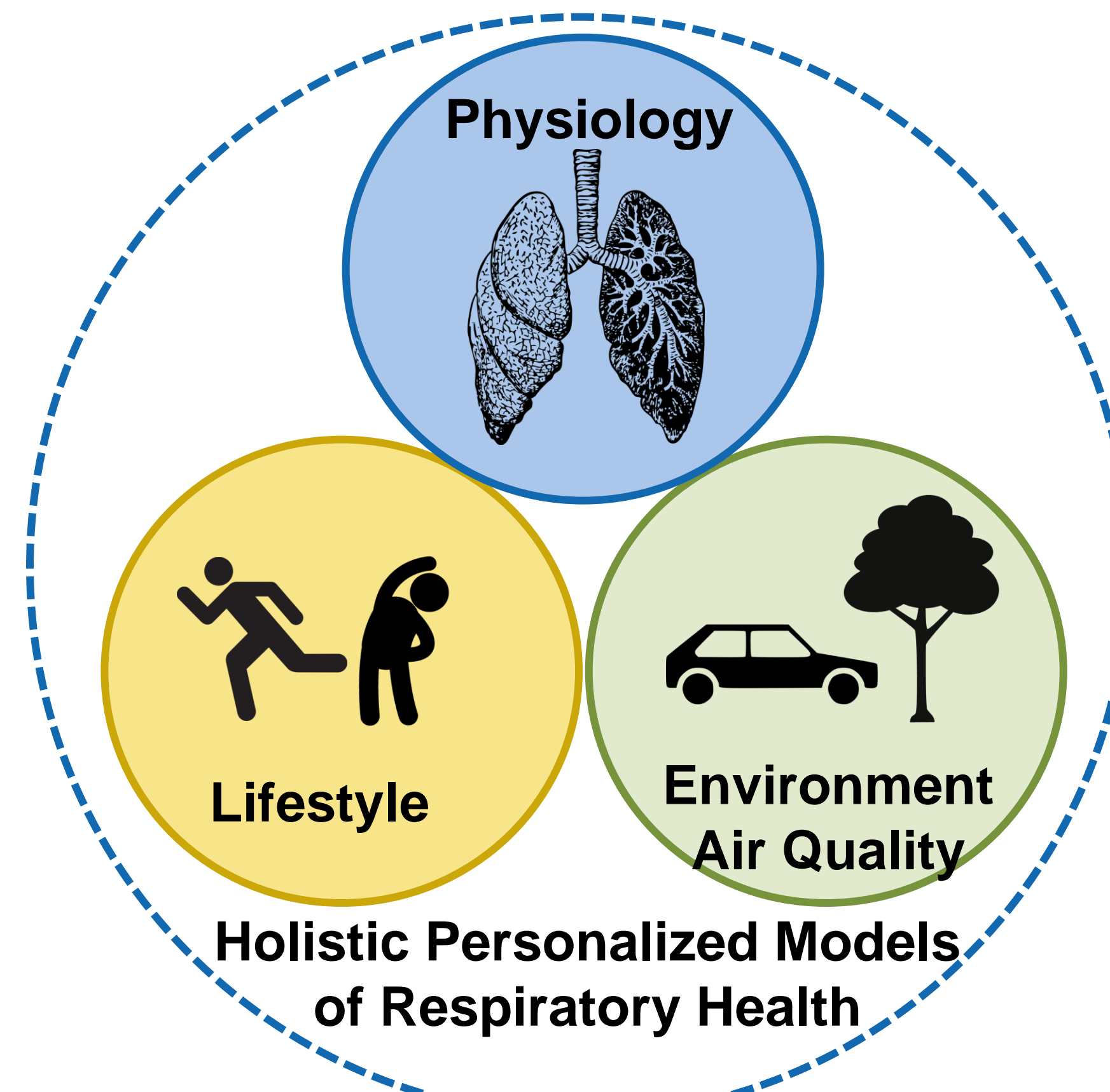
Self-Management mHealth Apps

Mobile Health is promising to formulate an **easy, reliable and cost effective approach for the management of chronic diseases** through specialised apps for smart devices^{1,2}. According to the WHO, **nearly 90% of the world population could benefit from the mobile health technologies**³.



Personalized & Holistic Patient Models

A **digital patient profile** is considered as a modern approach for the patients' health records^{4,5}. The next step towards the **in-depth understanding of the patients health condition** is the introduction of **personalised patient models** that will encapsulate **environmental, behavioural and physiological parameters**.

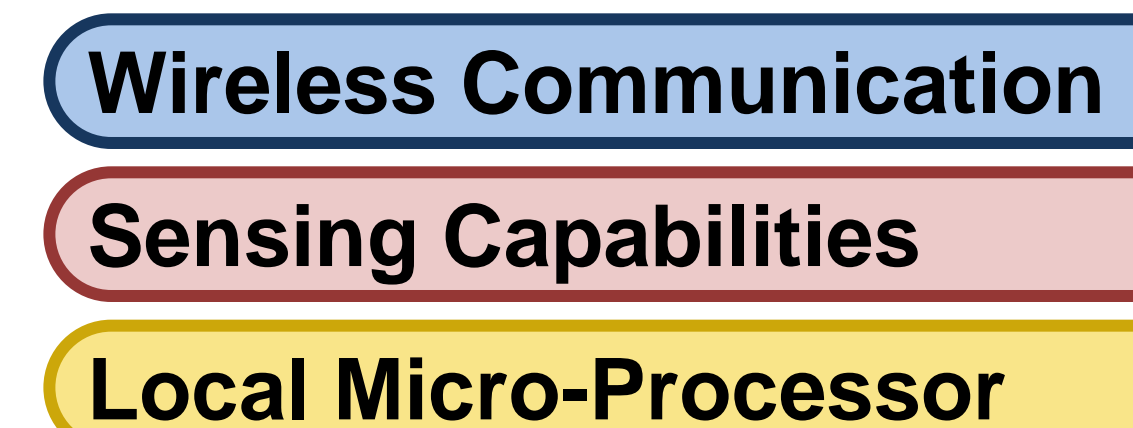


Prediction and Decision Support

The adoption of **personalised models** will not only contribute to the **optimization of treatments** but also allow the **prediction of patients' clinical state** offering a fundamental tool for **medical research** and **novel treatments in the respiratory Health**. Thus, It is expected to form the basis of novel **decision support tools** that may be used a) to increase the **adherence and effectiveness of treatments** but also b) to **facilitate their diagnosis processes**.

Health Assessment Devices

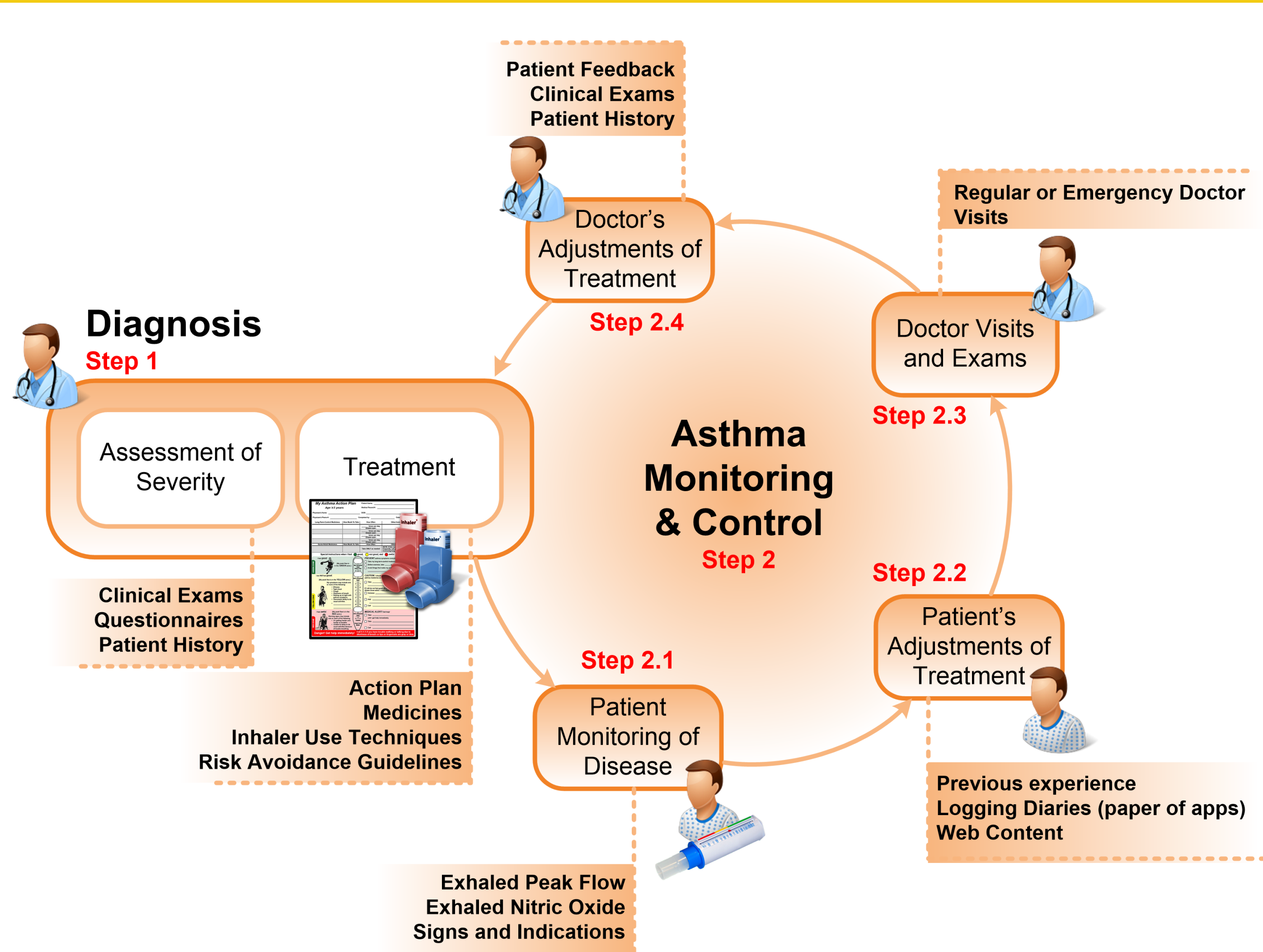
Modern **portable smart devices** will complement the role of all the aforementioned developments by allowing and improving the accurate **monitoring of the progression and treatment of respiratory diseases**.



The Vision of MyAirCoach for the Self-Management of the Asthma Disease

Despite the wide availability of asthma therapies, many people with asthma **still experience lots of symptoms** impacting significantly their quality of life. **MyAirCoach**, a leading pan-European project aims to develop a **novel sensing device** which is integrated with mobile technologies in order to help people with asthma to **take the right steps to stay on top of their condition** and **reduce their risk of an asthma attack**. MyAirCoach aims to utilize all the above features of the **digital patient experience** and combine them in a **unified solution** that will **empower patients to control their asthma disease through personalised approaches**. MyAirCoach will use a network of sensors to collect data about a person's symptoms, inflammation inside the airways and the environment. The data will be transferred to a mobile device for analysis and will feed into personalized digital models, supporting patients to better manage their condition and optimise their treatment. In addition the foreseen **modelling framework** of MyAirCoach is expected to be used for **research purposes** and **facilitate the evaluation of new treatments**.

Traditional Asthma Treatment Approach



MyAirCoach Concept for Optimised Asthma Treatment

